WHO
Executive Sponsor
Who is accountable for the success of the project?

Governance
Who is responsible for what?

WHAT, HOW & WHEN
Scope
What will the project produce and deliver?

Time
When will the project be completed?

Cost
How much will the project cost? How many resources do we need?

Quality
How do we ensure meeting the quality standards?

Risk Management
Have the key risk been identified? Do we have a plan B?

Procurement
How are we going to manage the external contributors?

Human Resources
What skills do we need? How are we going to keep the team motivated?

Stakeholders
Are key and impacted parties supporting the project?

Change Management
How are we going to engage the stakeholders and remove barriers to change?

WHERE
Project Driven Organization
Culture, Structure, Priorities, Competencies
Has our organization and culture been adapted to succeed in a project driven world?